## Do you want to increase your sales through cross merchandising?

The compact, low-profile UNI-7 uses a front cassette loading method, freeing up more counter space for displaying related products and making it easier to replace labels. Cross merchandising becomes more effective when using coupon labels.



# Do operators and customers with various ethnic backgrounds require you to use multiple languages?

With the UNI-7, you can pre-select one of five languages listed on the selection screen. In the parameter settings, you can also select two languages to be printed at the same time, providing your customers with easy-to-follow displays and printing. The UNI-7 offers universafunctions for increasing target customers and supporting global deployment.

COUNTRY  31-AUG-2007(FRI) 17:  EU  CAN  EU  CAN  EU  NETHERLAND  SWEDISH  COUNTRY SELECT  LANGUAGE SELECT  FRENCH  GERMAN  NETHERLAND  SWEDISH			
COUNTRY SELECT  USA  CAN  EU  NETHERLAND		COUNTRY	31-AUG-2007(FRI) 17:5
CAN FRENCH GERMAN NETHERLAND	e	COUNTRY SELECT	LANGUAGE SELECT SET
CAN GERMAN NETHERLAND		USA	ENGLISH
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t t		UK	SWEDISH
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## Are you looking for new ideas to differentiate your stores from those of your competitors?

You can pull in more customers by inviting popular tenants or setting up stimulating store environments, because the UNI-7 can issue receipts as well as labels. With a quick automatic cutter (available for the elevator type) equipped with a receipt fall prevention function, the UNI-7 supports your speedy operations.

# Are you looking for an appealing method for visualizing food safety and security?

The UNI-7 memory can be expanded up to 2GB, allowing you to appeal to your customers with visual information such as logos, messages, and data on traceability, ingredients and nutrition, which will be printed on labels. The UNI-7 is a tool that strengthens the credibility of your stores.

Note: Further information for GS1 barcode; http://www.gs1.org/productssolutions/barcodes/databar/







**Retail Scale Register** 







ISHIDA CO., LTD. www.ishida.com

44,SANNO-CHO, SHOGOIN SAKYO-KU, KYOTO 606-8392 JAPAN Phone: 81-75-771-4141 Facsimile: 81-75-751-1634

Printed in Japan 1013(SK) No.1678A

# Across the seven seas.



## Seven Questions & Answers

Do you need effective advertising that attracts the eyes of customers from a distance?

The UNI-7 is equipped with a high-quality color LCD. The repeated display of a wide range of advertising screens on the UNI-7 stimulates the customer's willingness to buy, so you can expect an increase in sales.



 Do you want to maximize the use of your store operation system?

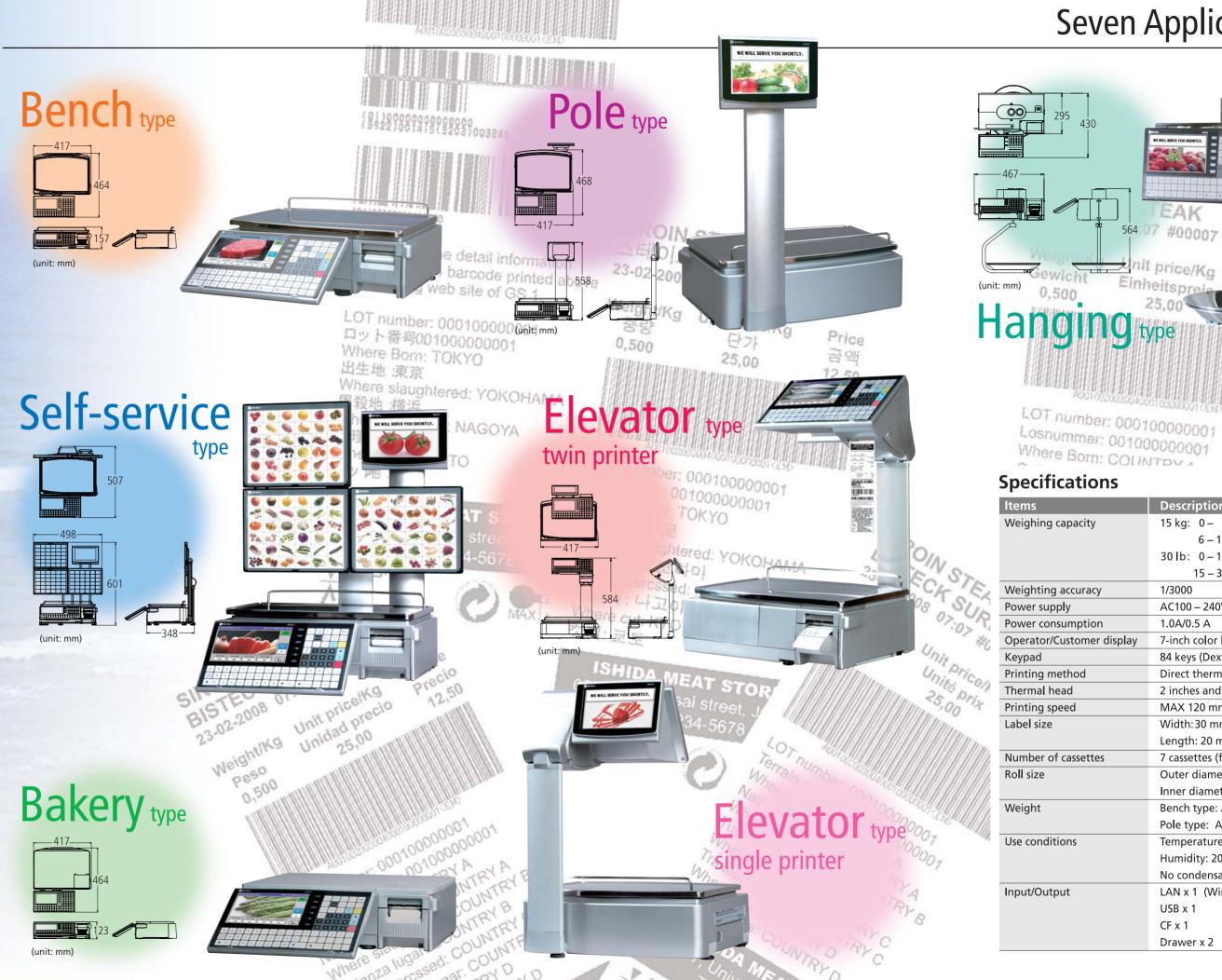
The Uni-7 can be equipped with a browser function. When using a Host System, this function allows data such as recipes and allergy information to be downloaded from the Web. The Uni-7 can also print out the information, enabling you to provide advanced consumer services. An e-mail function is also available, allowing orders to be placed directly from your store to the warehouse or production site.



Do you often make input errors because it is difficult to hear the key entry sounds?

> The UNI-7 is equipped with the industry's first vibration function, which provides clear tactile feedback to your fingertips with each key entry. Your quicker response time will reduce customer wait time.





### Where Born: COLINTRY & **Specifications**

-			
Items	Descriptions		
Weighing capacity	15 kg: 0 – 6 / 0.002 kg,		
	6 – 15 / 0.005 kg		
	30 lb: 0 – 15 / 0.005 lb,		
	15 – 30 / 0.010 lb		
Weighting accuracy	1/3000		
Power supply	AC100 – 240V, 50 / 60 Hz		
Power consumption	1.0A/0.5 A		
Operator/Customer display	7-inch color liquid crystal with backlight		
Keypad	84 keys (Dextersy keys)		
Printing method	Direct thermal		
Thermal head	2 inches and 8 dots/mm		
Printing speed	MAX 120 mm/second		
Label size	Width: 30 mm to 60 mm		
	Length: 20 mm to 150 mm		
Number of cassettes	7 cassettes (front-loading type)		
Roll size	Outer diameter: ø100mm or less		
	Inner diameter: ø40mm ±1mm		
Weight	Bench type: Approx.11.5 kg		
	Pole type: Approx.12.5 kg		
Use conditions	Temperature: -5 to 40 °C		
	Humidity: 20 to 85%		
	No condensation		
Input/Output	LAN x 1 (Wireless: Optional)		
	USB x 1		
	CF x 1		
	Drawer x 2		

Seven Applications

564.07 #00007 Operator 7